

Pouchka Daval Wille
BRIDAL MAKE-UP AND
HAIRSTYLING

BELGIUM - EUROPE



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W E L C O M E

Hey there! Congrats on your engagement!

You're probably overwhelmed with all the wedding information out there, but don't worry, you're not alone. I'm here to hopefully help make your lives a little easier during a time that is often unnecessarily stressful for a lot of couples. It doesn't have to be this way!

It is my mission to make your bridal styling a process that is smooth, stress-free, and most of all, FUN! I pride myself in giving a full service to my brides. That way I'm in control of the whole look, and I can ensure that everything will run smoothly.

My signature make-up is a natural make-up that focuses on skin and accentuating your own beautiful features. For hairstyling I'm obsessed with glam waves and textured updo's.

Based out Brussels, Belgium I work with brides all over the globe. If you have a destination wedding, I love to travel!
Enjoy this booklet with all the information

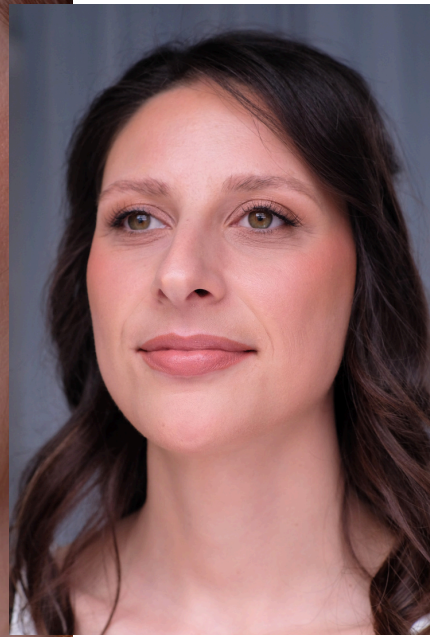
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With love,

Pouchka

MY SIGNATURE
MAKE-UP



MEET POUCHKA

Hi! My official name is Marie, but my friends and family call me
Pouchka .

While working on film sets, I became passionate about make-up and
hair styling.

I love meeting challenges head on and learning new techniques,
ranging from special hair styles to prosthetic make-up.

Apart from filmsets, I also love doing bridalstyling!


My favourite bridal looks are inspired by the red carpet of
Hollywood's "Golden Age": classic elegance, luscious curls and waves,
soft skintones and radiant eyes.

Being a woman of colour, I don't shy away from different hair and
skin types.

Most importantly: I always try to accentuate your own natural
beauty, never forgetting the person you are because in the end, that's
what it's all about!

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A photograph of a makeup artist, a Black woman with her hair in a bun, smiling as she applies makeup to a bride. The bride is a white woman with her hair styled in an updo with floral accents, smiling and looking upwards. The scene is set in a dimly lit room, likely a wedding preparation area. The text is overlaid on the image in a white, serif font.

THANK YOU, POUCHKA, FOR MAKING OUR MOST BEAUTIFUL DAY AMAZING! YOU ARE A LOVELY AND PROFESSIONAL PERSON. IN ADVANCE, WE TOOK PLENTY OF TIME TO TRY DIFFERENT STYLES, AND YOU ALSO CHOSE THE RIGHT COLORS. ON THE WEDDING DAY, YOU MADE ME FEEL SO COMFORTABLE, AND I FELT SO BEAUTIFUL. THANK YOU FOR TAKING GOOD CARE OF ME AND MAKING MY DAY A SUCCESS.

Suleika VDS



HOW I WORK

I offer a variety of services to fit everyone's special needs.

I pride myself in giving a full service to my brides. That way I'm in control of the whole look, and I can ensure that everything will run smoothly.

I start off my service with a free video meeting. That way we can get to know each other and we can discuss the details so that I can make a proper quote for your wedding day. Setting up a video meeting comes with no obligation to book me. After our meeting I will send you an estimate of your desired service.

If you decide to book me, a 30% booking fee is required. Upon receiving your booking fee, I will block your date in my calendar.

Bridal styling starts at €250 This consists of hair and make-up in my studio.
For bridal hair and make-up on location I require a minimum service fee of 500.

My bridalstyling package is set at €560.

For this price I provide a hair and make-up trial and hair and make-up on your wedding day. False lashes and a lipstick for touch-ups are included. Hair extensions are a necessary part of bridal hairstyling. I offer a range of clip-in hair extensions that are free to use for my brides. I do ask for a deposit which is fully refunded when the extensions are returned to me.

A LA CARTE

Bridal make-up trial 160

Bridal hair trial 200

Bridal hair and make-up trial 350

Bridal wedding day make-up 140

Bridal wedding day hair 160

Bridal weddingday hair and make-up 2450

Bridalpackage 560

Wedding guest make-up 80

Wedding guest hair 95

Wedding guest hair and make-up 170

*Eliminate unnecessary wedding stress by working
with a professional hair and make-up artist*

SERVICES

FULL BRIDAL PACKAGE

Bridal hair and make-up trial	
Bridal hair and make-up on the wedding day	560
Use of hair extensions	
Bridal touch up kit	

STAY ALL DAY PACKAGE

Bridal package	
+	
As many makeup and hair touch-ups as you wish for until 5pm	
Make-up touch-ups	
Blotting the skin	860
Blush top up	
Lipstick Top Up	
Hair Check & Neaten Up – Remove Veil	
hair restyle	

BRIDE SQUAD PACKAGE

Bridal package	
+	
additional hair and make-up styling of two persons.	850

FULL DAY BRIDE SQUAD PACKAGE

Bride squad package	
+	
As many makeup and hair touch-ups as you wish for until 5pm for bride and two persons	1200
hair touch-up or restyle for. bride	

MY SIGNATURE HAIRSTYLES



GLAMOROUS WAVES



MODERN AND SLEEK





VOLUME AND TEXTURE



WHAT TO EXPECT

BRIDAL HAIR & MAKEUP

SKIN PREP & TREATMENT

Luxury Skin Prep & Treatment | 10 MINS| I begin your treatment with a gentle skin cleansing, followed by the application of a revitalizing mask. Thanks to my facial massage techniques, your skin can be optimally hydrated. In preparation for your makeup, I apply a hydrating serum, moisturizer, and eye cream based on the specific needs of your skin. Whether you have oily or dry skin, your skincare will meet the demands of your skin, ensuring the maximum longevity of your makeup.

MAKEUP APPLICATION

Bespoke makeup specifically tailored to you. Designed to look flawless & last from morning through to dancing the night away. I only use high-end luxury makeup, some of the favourites at the moment are Guerlain, Pat McGrath, Dior, Chanel, Offer Cosmetics and Charlotte Tilbury.

I often include lashes, I love the use of individual lashes for your wedding makeup, and I stock them in 4 different lengths so we can customise your look.

I will give you a little makeup top up bag including blot paper, mattifying powder, Q-tips and a full size lipstick to keep your make-up looking fresh all day.

HAIR STYLING

Blow dry From freshly washed hair to ensure maximum volume and shine prior to styling. Whether you are after a sleek bun, or even the glamorous Hollywood wave that will last the day. These gorgeous on-trend hairstyles are not quick to create and they require time, skill, and high-end products to create that effortless look.

The hire of Beauty Works extensions for your chosen bridal style are essential. These premium hair extensions ensure ultimate longevity of your hairstyle.

ADDITIONAL INFORMATION

TERMS & CONDITIONS

- All wedding day bookings will carry a €500 minimum booking fee. Should the number of treatments decrease, the minimum booking fee of €500 will still be due.
- Additional stylists | If an additional member of my team is required there is a minimum booking fee €340 per stylist for the wedding day services. Should the number of treatments decrease then the minimum booking fee for the additional stylist will still be due
- If hair extensions are required for the chosen hairstyle, they are charged at €30 to hire. Extensions are included in my bridal packages, but only for the bride.
- To hire extensions a €200 deposit must be paid in advance as well as the €30 charge, the deposit is refunded upon their return.
- Travel to your location on your wedding day is calculated at 0.43 per km from my postcode 1090 Jette (Brussels)
- If the location you are getting ready at, is more then 1 hour drive from Jette and additional transportation feel will be charged at €60
- For a booking that requires us to start traveling before 5.30am and is over 1 hour drive from Jette, an overnight stay will be charged according the current rates.
- Trial sessions are carried out at Pouchka's place where she has a home studio with plenty of space and natural light.
- If you are unable to travel to the trial appointment Pouchka will quote a trial at your preferred location.
- A Booking carries a deposit of 30% of the overall quote. This must be paid within 7 days of confirming your booking.

DETAILS

IMPORTANT THINGS TO KNOW

Payment

A signed contract & non-refundable deposit of 30% of the total package price is required in order to secure your date.

The remaining balance is due 2 weeks prior to your wedding day. All payments can be in-person or electronically, which allows for credit cards & bank transfers.

Cancellations

After signing your contract, all changes must be made in writing and signed by both parties in order to be effective.

Please keep in mind the minimum booking fee. Deposits are non-refundable. If you cancel in less than 30 days prior to your wedding day, the full amount will be charged.

LOVE NOTE FROM A BRIDE

I HAD FANTASTIC HAIR AND MAKEUP FOR MY WEDDING DAY. THE COLLABORATION WAS SUPER ENJOYABLE, AND WE HAD A TRIAL DAY WELL IN ADVANCE WHERE A LOT OF TIME WAS TAKEN TO TEST EVERYTHING. VERY PROFESSIONAL, WITH VERY GOOD PRODUCTS THAT STAYED PERFECT UNTIL THE LAST MINUTE. PERFECT SERVICE!

-Jasmien G.



POUCHKA HAS CONTRIBUTED TO THE
HAPPIEST DAY OF MY LIFE !

- BY DOING MY HAIR AND MAKEUP SO PERFECTLY TO MY BEING FOR THE D-DAY
- BY LISTENING TO MY NEEDS AND BY PROPOSING GREAT IDEAS.
- BY BRINGING INVALUABLE SUPPORT/COACHING (MULTIPLE TALKS, TRIAL)
- BY RESPECTING EVERY MOMENTS OF CARE BY TAKING TIME TO DO THINGS RIGHT

POUCHKA IS VERY METICULOUS, FLEXIBLE AND PROFESSIONAL. ON TOP, HER ENERGY IS FULL OF GOOD VIBES AND LIGHT. I FELT SO GRATEFUL FOR MEETING POUCHKA ON MY JOURNEY.
THANK YOU !

Anne-Charlotte C.

WOULD YOU LIKE ME TO SAVE YOUR
DATE?

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If you have any questions, please get in touch.

I look forward to hearing from you!